



Exhibition "WORLD OF PACKAGING"

1. Packaging materials: artificial, papery, metallic. Raw material and equipment for the production of packaging materials and finished packaging made of cardboard, corrugated cardboard and other materials. Equipment for printing on package made of paper and cardboard, other materials; computer systems and printing technologies.
2. Packing machines and equipment: filling, dosing, for packing by means of mechanic transformation, thermal influence, pallet and other functional appointment.
3. Finished packaging for food products, consumer goods, perfumery-and-cosmetic industry, pharmaceutical goods. Non-recoverable packaging. Packaging design.
4. Waste recovery, recycling of the used packaging.
5. Specialized editions.



Salon "MODERN LABEL"

1. Consumption materials for label products manufacture: paper, cardboard, special film, laminating film, foil. Attendant chemistry for printing: paints, lacquers, adhesives.
2. Equipment and technologies for label and packaging products manufacture. Finished labels for all branches of the industry. Label design and art decoration.
3. Promotional goods, development and application of trade-marks and special signs.



Salon "POLYMERS & GLASS IN PACKAGING"

1. Machines, moulds, attachments. Raw and auxiliary materials for packing polymer and combined stuff production.
2. Polymer materials, finished packaging articles made of polymer them. Polymer packaging design.
3. Environmentally appropriate technology and equipment for secondary polymeric materials recovery.
4. Glass articles for various fields of industry production storing. Glass articles design.
5. Decoration of glass, china, ceramic articles by methods of silk screen printing and other.
6. Glass waste collecting and processing machines.



Exhibition "STORAGE TECHNOLOGIES"

1. Design and building of storage-houses and distribution centers; industrial and enterprises' storages.
2. Modern conceptions of storage logistics, storage infrastructure.
3. WMS-system of storage management, storage accounting; control and sorting technologies and equipment; RFID-technologies.
4. SCM-system of the delivery chain management.

5. EPR-systems for the retail trade management.

6. Automatic storage, automatic equipment for inside logistics of enterprises and distribution centers, conveyer systems, automatic commission and sorting systems.

7. Equipment and machinery for storage, lifting cranes lifting-and-loading machinery.

8. Systems of safety and video control, storage safety provision.

9. Storage and trade complexes cleaning.

10. Industrial, storage and transportation containers, bar-codes and marking.

7th international business forum "PACKAGING & LABEL'2011. STORAGE'2011"

Subjects:

- Packaging manufacture for all branches of industry; equipment and technologies.
- Effective storage
- Recycling of packaging: technologies, equipment, and experience.
- Packaging as a means of product promotion.

The object of the business forum is to show tendencies, modern technologies and innovations, to discuss urgent problems of the National and Foreign packaging industry, to demonstrate new designs, to organize regular meetings of packaging professionals.

In the framework of the forum there are organized 12th Republican contest for the best packaging "Golden Nut '2010" and contest for the best student design "Packaging of the Future".

ADVERTISING CAMPAIGN:

The advertising campaign of project is aimed to cover the maximal number of high-qualified specialists of packaging branch. Organizers provide postal and e-mail delivery of information and invitation letters within special data bases including Belarus, Russia, Ukraine and foreign countries. Also there will be effective exterior advertising, PR - campaign on the TV, radio, into printed mass media, leading international exhibitions, and informational and specialized internet-portals.

ORGANIZER:

EXPOFORUM, Exhibition Company – is one of the biggest and oldest companies of Belarus exhibition market, also is the founder of International Union of Exhibition and Fairs of CIS, Association of Enterprises of packaging branch of Republic of Belarus, and Council on exhibition and fair activity under Ministry of trade of Republic of Belarus.

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